



ALPHARETTA BUSINESS ASSOCIATION news

| MARCH 2023

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Alpharetta Mayor's State of the City Address

For the 12th year, the ABA presented the annual Alpharetta Mayor's State of the City Address. We thank Mayor Jim Gilvin for sharing his outlook for the city in 2023 and beyond. It was exciting to see so many attendees this year and we look forward to many more networking opportunities throughout 2023. We hope you will join us!





Relax & Rejuvenate with a Wellness Getaway Giveaway in Alpharetta

Awesome Alpharetta is the perfect destination to relax, reset, and recharge your body, mind, spirit, and soul! Whether you are looking to rejuvenate physically, mentally or kick start a healthier lifestyle, the city offers spa treatments, plenty of outdoor and fitness opportunities, retail therapy, healthy cuisine and creative therapies to put your self-care and health at the center of your travel experience.

Enter to win a weekend giveaway to Alpharetta, GA!

Contest runs from January 1 – March 31, 2023.

Enter to Win

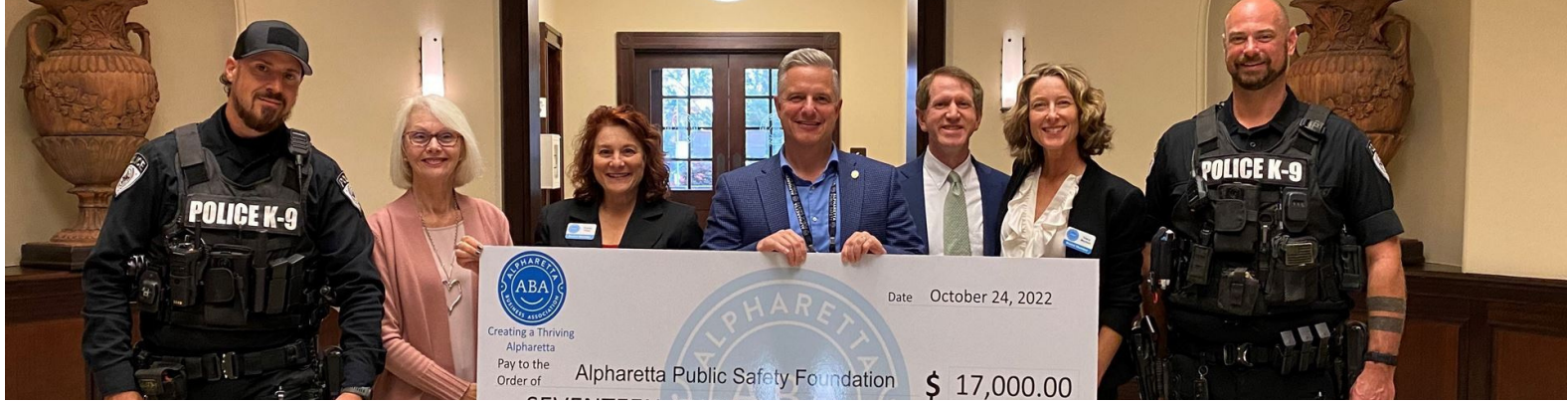
Getaway package for one lucky winner includes:

- One-room, two-night weekend stay at
- Hilton Garden Inn Atlanta North/Alpharetta. Value \$500
- \$150 gift card at Peloton Avalon
- \$150 gift card to Spa Sydell Integrative Aesthetics
- \$100 gas gift card to get here and back
- \$100 gift card for a cooking class experience at Publix Aprons Cooking School
- \$100 gift card to Foundation Social Eatery
- \$100 gift card to Foundation Social Eatery
- \$100 gift card to Big Peach Running Co
- \$50 gift card at Vitality Bowls
- \$50 gift card to Peachy Corners Café
- \$50 gift card to True Food Kitchen
- \$45 Cryotherapy treatment at Restore Hyper Wellness

New Members

- Argent Financial Group
- Bellagio Pools
- Cistrunk Enterprises
- Economic Development, City of Alpharetta
- Better Homes Real Estate
- Enterprise Smoke Lids
- Franny's Pharmacy
- Truist Mortgage
- Johns Creek Alpharetta Counseling
- Kennedy Financial, Inc.
- Kennon Heating and Air
- Lisa Shippel Law, LLC
- Merrill Lynch
- Present Your Way to Success
- Punchline Comedy Club
- Keller Williams Realty
- Taste of Atlanta
- Vitality Living Milton
- Viva Chicken





K9 Donation Update

We are pleased to update that the new Alpharetta K9 officer, Maverick, will begin training soon!

Last Fall, the ABA presented a donation of \$17,000 to the Alpharetta Public Safety Foundation to acquire and train a new K-9 police dog. We work with Alpharetta Public Safety often to make sure our community events such as the Farmers Market and Brew Moon Fest run smoothly and safely. This is a small token of appreciation for all they do to support our events and the greater community. Can't wait to meet our new four-legged friend soon!

Upcoming Events

Each month, the ABA hosts opportunities to build community with local business owners and leaders. Members are invited to attend events including monthly Power Breakfast and Afterhours meetings to connect and grow with others. To stay up-to-date with ABA events...

[Click here](#)

- 3/7 - March Power Breakfast Meeting
- 4/27 - April Afterhours

Member Spotlight



GEORGE DAVIS
Netcom PaySystem

What is your current career/position with your company:

Regional Accounts Manager with Netcom PaySystem, an independent sales organization that provides credit card merchant services in the U.S.

How has your career benefitted from being an ABA member? Advice for new members?

The ABA provides excellent networking opportunities for my business and friends that will last a lifetime. For our new members, be active in the ABA by attending the morning and evening networking events. However, the best way to enhance your experience is to volunteer for all we do: Farmer's Market, Brew Moon Fest, Mayor's Breakfast. BE INVOLVED!

What career advice do you live by? Who gave it to you?

Not only in my career but also in life—JUST DO THE RIGHT THING! Even when it might be easier to take a shortcut, doing the right thing is always best in the end. I learned this from my Mom and Dad as they lived this way and demonstrated it to others every day.

If you could collaborate with anyone, who would it be and why?

If I could collaborate with anyone, it would be Jesus Christ. I would want to know how to be the best servant to others that I can be.



2023 Board of Directors



President

Lara Dolan - *The Craft Dolan Team at Ansley Atlanta*

Vice President

Tracy Morton - *Harry Norman Realtors*

Past President

Darren Carter - *Comcast Business*

Board Members

Janet Rodgers - *Alpharetta Convention & Visitors Bureau*

Paula Fine - *Trinity Life at Home*

Beth Johnson - *B Interiors*

Stephen Koehler - *Johns Creek Advisors*

Chris Miller - *North Fulton Wills*

Joe Mraz - *Raymond James*

Jim Tardif - *Signs of Significance*

Director of Operations

Diane Lasorda - *Preferred Administrative Solutions*

Farmers Market Manager

Julie Carter

About the ABA

As Alpharetta's oldest business organization, the Alpharetta Business Association (ABA) can trace its roots back over 20 years to a group of downtown merchants who banded together to promote their shops and restaurants. Today, the ABA continues its commitment to the historic Alpharetta area as it continues to grow, change, and provide unlimited opportunities. So, whether your organization is large, medium, or small, a startup or long-standing institution, domiciled in the City or just doing business there, the ABA is the place for you.

Join today!





Save the Date June 3

Thank You to Our Sponsors

Presenting Sponsors



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LGE Community Credit Union
Milton Mechanical Services
Nothing Bundt Cakes
Signs Of Significance
Swilling Family Law Firm, LLC
Tamar Faulhaber
Taste of Atlanta
Thomas & Brown LLC
Thrivent
Yellowstone Landscaping

Alpharetta Guidebook

Did you know all ABA members receive a free listing in the Alpharetta Guidebook? Just one of the many perks our members get to enjoy!

The Guidebook provides year round exposure for your business and is a great annual initiative by your ABA to provide you with a great medium to reach the community in and around your business.

[View Current Guidebook](#)

